

DR *Sharla*
HORTON

SPEAKER
KIT

SPEAKER | AUTHOR | STRATEGIST

www.drsharlahorton.com

sharla@drsharlahorton.com

A portrait of Dr. Sharla Horton, a Black woman with long, thick dreadlocks, smiling and wearing a black leather top and white pants. She is standing with her hands on her hips. The background is white.

DR. SHARLA HORTON | INTRO

WHO AM I?

I am Dr. Sharla Horton - a gifted speaker, transformational strategist, and trusted thought leader.

WHAT DO I DO?

I help leaders, teams, and organizations unlock potential and rise to their peak in their personal and professional lives.

WHAT DO I SPEAK ABOUT?

I speak on radical possibility, authentic joy, and bold leadership with the goal of equipping audiences to dream big and do bigger.

DR. SHARLA HORTON | ABOUT

Dr. Sharla Horton is a dynamic speaker, strategist, and trusted thought leader who helps people, teams, and organizations thrive.

She is the founder and CEO of Lifted Consulting, where she partners with mission-driven leaders, nonprofits, schools, and entrepreneurs to unlock potential, strengthen leadership, and design strategies that create lasting impact. With more than 20 years of cross-sector leadership experience, Sharla knows most people and organizations are operating below their true capacity—and she is passionate about sparking the breakthroughs that shift mindsets, expand vision, and unleash radical results.

Whether on stage, in the boardroom, or alongside leaders in the field, Sharla blends candor, humor, and expertise to create transformative experiences that inspire action and possibility. She lives by the mantra “Dream Big and Do Bigger” and is fueled by those powerful moments when people realize they are capable of more than they imagined.

An engaged community advocate in Fort Worth, TX, Sharla serves on several nonprofit and civic boards and was a contributing author to the 2024 anthology *Triumph in the Trenches*. Beyond her professional work, she finds joy in travel, music, sports, and brunching with family and friends.



The Possibility Pivot™

FROM SETBACK TO STANDOUT



What happens when the life you built no longer fits, and you're forced to start over? What happens when what you've always done is no longer what you can do? What happens when what you've always known is no longer what actually is?

In this raw and powerful keynote, Dr. Sharla Horton shares her journey from respected leader to rock bottom...and the pivotal moment that helped her reset and rebuild.

Through mindset shifts, practical tools, and her Possibility Pivot framework, she empowers audiences to shift from simply surviving to overcoming setbacks and radically reimagining and redefining life and work and boldly walking in purpose and unlocked potential.

key takeaways

- 1 **Reset Your Mindset.** Think differently. See differently. Believe differently.
- 2 **Reignite Possibility.** Learn to turn crisis or chaos into a catalyst for clarity and reinvention.
- 3 **Rebuild From Within.** Leverage your story, not just your skillset, to lead forward.
- 4 **Pivot Boldly.** Walk away inspired to take bold, transformational action.

THE *Joy* DRIVEN LEADER

FEATURED KEYNOTE

In a time when **50% of leaders report high dissatisfaction** and **76% of workers find leadership roles unattractive**, the traditional approaches to leadership are creating a leadership crisis. **But what if there was a better way?**

The Joy-Driven Leader is a transformative keynote that reveals the powerful intersection of joyful leadership and organizational success. Moving beyond conventional leadership theory, you'll discover how authentic, values-driven leadership directly impacts retention, performance, and bottom-line results. Through relevant research, real-world examples, and interactive personal and group experiences and reflections, you'll learn to lead in a way that inspires people to bring their best selves and do their best work every day.

IMPACTFUL & ACTIONABLE TAKEAWAYS

- 1 **Align** Leadership with Core Values
- 2 **Navigate** Challenges with Joy
- 3 **Develop** Your Leadership Legacy Action Plan

THE BOTTOM LINE

Leadership is not optional. Without inspired leadership, organizations drift, people lose purpose, and potential dies. **The Joy-Driven Leader** is an invitation for participants to become the leader who creates environments where people thrive, teams flourish, and extraordinary results follow.

www.drsharlahorton.com

THE *Joy* DRIVEN LEADER

Inspiring Organizational Excellence Through Authentic Leadership

TRANSFORM YOUR LEADERSHIP FROM SIMPLY EFFECTIVE TO ABSOLUTELY *EXTRAORDINARY*

In a time when **50% of leaders report high dissatisfaction** and **76% of workers find leadership roles unattractive**, traditional approaches to leadership are creating a leadership crisis.

BUT WHAT IF THERE WAS A BETTER WAY?

The Joy-Driven Leader is a transformative keynote that reveals the powerful intersection of joyful leadership and organizational success. Moving beyond conventional leadership theory, you'll discover how authentic, values-driven leadership directly impacts retention, performance, and bottom-line results. Through relevant research, real-world examples, and interactive personal and group experiences and reflections, you'll learn to lead in a way that inspires people to bring their best selves and do their best work every day.

WHAT MAKES THIS SESSION DIFFERENT?

Deeply Personal & Reflective

Explore your unique leadership story and identify the four "joy drivers" that fuel authentic leadership: Values, Strengths, Experiences, and Passion.

Research-Based & Practical

Ground your transformation in proven strategies while walking away with immediately actionable tools, including your personalized "Joyful Leader Profile."

Interactive & Transformative

Engage in powerful individual and group exercises that help you navigate tough conversations, overcome "joy drainers," and create your personal leadership legacy.

TRANSFORMATIONAL ACTIVITIES & EXPERIENCES

- **Leadership Legacy Reflection:** Share inspiring and challenging leadership stories that shaped your approach
- **The Four Joy Drivers Assessment:** Discover your authentic leadership foundation through Values, Strengths, Experiences, and Passion
- **Joyful Leader Profile Creation:** Develop your personalized leadership blueprint with compelling descriptors and actionable statements
- **Joy Drainers Audit:** Identify and strategize around the seven common threats to joyful leadership
- **Tough Conversations Workshop:** Practice having difficult discussions that inspire change rather than breeding resentment while maintaining your values and authenticity

IMPACTFUL AND ACTIONABLE TAKEAWAYS

- ✳️ **Align Leadership with Core Values:** Develop strategies to lead authentically from your values, creating consistent, inspiring leadership that people want to follow
- ✳️ **Navigate Challenges with Joy:** Master techniques for maintaining joyful leadership through conflict, change, and organizational pressures without falling into toxic positivity
- ✳️ **Build Your Leadership Legacy:** Define what you want to be remembered for as a leader and create your action plan with immediate and long-term steps to make it reality

"Creating my very own Joyful Leader profile was powerfully impactful."

"Being a joyful leader is so different than what we typically think about as a good leader."

"This was so inspiring—you are in your genius zone for sure!"

"Literally the best session ever! Learned so much and will be thinking about how I want to be a joyful leader."

IN THEIR
WORDS

Why bring The Joy-Driven Leader to your organization or event?
Because the world needs more joy. **The world needs more joyful leaders.**



RADICAL POSSIBILITY AUTHENTIC JOY BOLD ACTION

The Possibility Pivot | Prepare to overcome. Unleash everything you've dreamed of, achieve what you deserve, and unlock your full potential through the power of radical possibility.

The Joy-Driven Life (+Leader) | Joy is a gift - for you and for those around you. Discover the keys to finding, activating, and leveraging authentic joy in your personal and professional life leadership.

Lead Well | Great leadership is a gift to others, and that gift lies within you. Find your leadership voice and vision and be inspired to lead well - with clarity, conviction, and charisma.

Pow(her)full Leadership | Prepare for fullness! Tap into your full passion, unlock your full potential, and experience your full power as a woman in leadership.

Ready. Set. Go! | It's time to stop thinking and start doing! Identify and overcome the limiting mindsets and activate the power of "GO!"



AUDIENCES + EVENTS

- CORPORATE
- NONPROFIT
- K-12 SCHOOLS
AND DISTRICTS
- HIGHER
EDUCATION
- WOMEN'S
CONFERENCES
- LEADERSHIP
CONFERENCES

SPEAKING SERVICES

- KEYNOTE
ADDRESSES
- FEATURED
SPEAKER
- PANEL
MODERATOR
- EVENT HOST +
EMCEE
- PANELIST

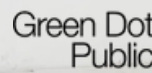
SPEAKER FEES

- KEYNOTE
ADDRESSES
STARTING AT
\$10,000
- OTHER
SPEAKING
SERVICES
START AT
\$4,000

“

Dr. Sharla is incredible. She is absolutely one of the most empowering, captivating, and brilliant speakers I've ever heard. Rachel Harver, OSCA 2021

DR. SHARLA HORTON | CLIENTS + PARTNERS



COMING SOON

YOU WERE
MEANT FOR
MORE.

The Possibility Pivot™

My debut book, *The Possibility Pivot*, is a bold, honest exploration of what happens when high-achieving people hit rock bottom. They followed all the rules and checked all the boxes and still lost everything.

Grounded in my personal story - from a beautiful home, three degrees, and leadership success to living in her mom's guest room after a devastating job loss and tragic divorce - I share a transformational framework for harnessing the power of possibility when the path forward isn't clear. This book is a call to those who feel lost, stuck, and unsure but know they were **meant for more**. This book is **for you**.

Bulk Order Information

Preorder *The Possibility Pivot*

DR. SHARLA HORTON | BOOKS

TRIUMPH!



Triumph in the Trenches is a powerful anthology written by more than 20 experienced, passionate, and extremely talented authors. It is intended to be a guidebook for Black professionals navigating the workplace.

My chapter details my personal story and chronicles my experiences as a Black woman in the workplace. It is about understanding, reckoning with, and overcoming the historical workplace challenges experienced by Black professionals. The entire book acknowledges the realities of being Black at work, offers insight into the historical and current factors that contribute to these often unfortunate realities, and prescribes solutions to help you **Triumph in the Trenches!** This book is ideal for:

- **Emerging Black professionals** who want to thrive in the workplace from day one!
- **Veteran and experienced Black professionals** who want to move from surviving to thriving in the workplace.
- **Non-Black professionals and organizational leaders** who want to understand the lived experiences of Black professionals so they can create and sustain conditions for Black professionals to thrive in the workplace.

[Bulk Order Information](#)

[Order Triumph in the Trenches](#)

DR. SHARLA HORTON | MEDIA



Preferred Headshot



Bold Journey feature



Shoutout DFW feature



Tour de Patio interview



Children at Risk edu panel



Texas Tribune edu panel



Toward Black Excellence
featured NCSC conf session



The Promise & Potential of
High Impact Tutoring article



National Student Support
Accelerator edu panel



Texas Tribune High Impact
Tutoring article



DR *Sharla* HORTON

SPEAKER | AUTHOR | STRATEGIST

e | sharla@drsharlahorton.com

p | 817.721.7224

w | www.drsharlahorton.com

